



POLAND • WARSAW

Expo XXI, Prądyńskiego Str. 12/14

The GREEN IS LIFE & FLOWER EXPO POLAND is an international plant fair that takes place in the promising Polish and East Europe market. A wide range of professionals from the green sector come here to meet. Green is Life is a well known fair that started in 1993. It's dedicated to outdoor greenery: trees, shrubs, bedding plants, technology and landscaping. A new sector was added in 2016: Flower Expo Poland focuses on cut flowers, indoor plants and related products like vases and pots. **The 27th edition of Green is Life and 4th edition of lower Expo Poland will take place on 5-7 September 2019 in Warsaw, Poland at the Expo XXI.**

Topics:

- PLANTS and FLOWERS
- TECHNOLOGY and SALES SUPPORT
- EQUIPMENT, MATERIALS, DECORATIONS, ACCESORIES
- LANDSCAPE ARCHITECTURE
- FLORISTRY

Exhibitors:

300 companies that took part in the 2018 edition of the fair represented Poland, Netherlands, France, Belgium, Germany, Denmark, Ukraine, France, Ecuador, Japan and Italy.

Plants make up the largest segment at the fair (55%) – trees, shrubs, perennials, climbers, both ornamental and fruit bearing, as well as cut and pot plants. Exhibitors also offer technical supplies, technologies, decorations and accessories.

Visitors:

16,744 guests attended, including **7,543 professionals from 36 countries** – from across Europe, especially from eastern and northern areas, namely Belarus, Ukraine, Russia, the Baltic states and Scandinavia.

The main groups of professionals are: nurserymen and growers, flower producers and distributors, landscape architects and green contractors, wholesale and retail buyers, owners and managers of garden centres and flower shops, florists and designers, local authorities and officials working in public administration. More than 60% of professional guests are decision makers – business owners and managers.

GREEN IS LIFE & FLOWER EXPO POLAND is a proven East/West platform – here in the center of Poland where the roads of international trade connect. The time-tested formula of two days for professionals and one open day for the public, as well as a diverse and innovative program of accompanying events – conferences and meetings with experts, high-class specialists, presentations of new plants, and prestigious competitions, make the Expo a well-known brand and increase the frequency of industry guests.

See more at www.greenislife.pl www.flowerexpo.pl
and <https://www.youtube.com/watch?v=McqW7MOv8rM>

Organizers:



Agencja Promocji Zieleni Sp. z o.o., Polish Nurserymen's Association

Al. Jana Pawła II 80 lok. 71, 00-175 Warsaw, Poland

tel. +48 22 435 47 20 (21-22),

contact: info@greenislife.pl info@flowerexpo.pl

www.greenislife.pl www.flowerexpo.pl www.zielentozycie.pl www.zszp.pl